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APRIL - JUNE 2025

	DOLLAR SALES			VOLUME SALES			GROCERY PRICE PER POUND		
	Sales	% Change vs YA		Sales	% Change vs YA		Sales	% Change vs YA	
<b>FY25 Q4</b>	<b>\$1.01 B</b>	<b>1.8%</b>		<b>1.11 B</b>	<b>4.4%</b>		<b>\$0.91</b>	<b>-2.4%</b>	
FY24 Q4	\$996 M	-8.4%		1.07 B	0.4%		\$0.93	-8.8%	
FY23 Q4	\$1.08 B	13.2%		1.06 B	-0.8%		\$1.02	14.2%	
FY22 Q4	\$961 M	17.6%		1.07 B	5.0%		\$0.89	12.0%	
FY21 Q4	\$817 M	-19.3%		1.02 B	-19.0%		\$0.80	-0.3%	

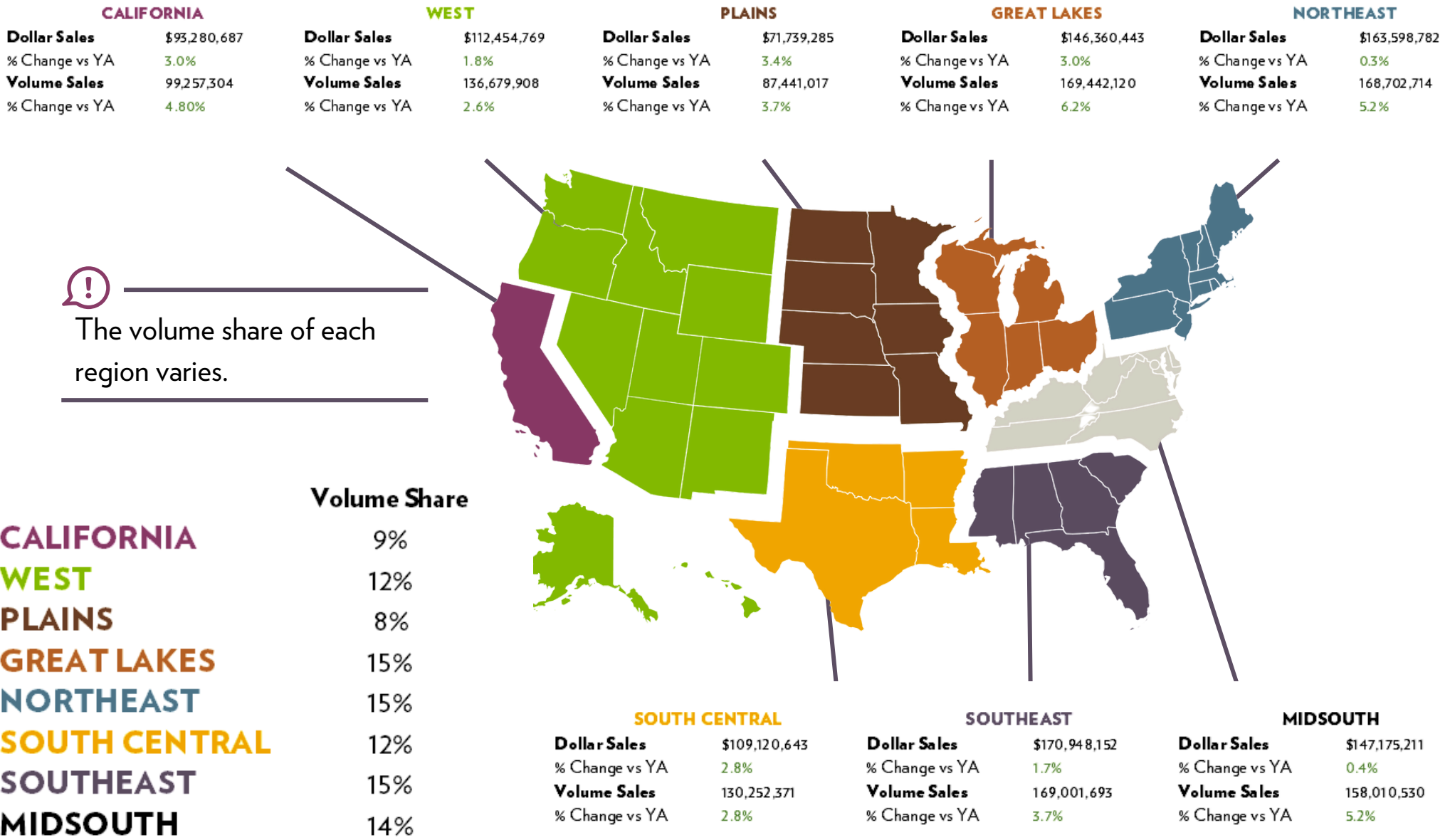
## Potato Type Sales

	Dollar Sales	Dollars % Change vs YA		% of Dollar Sales	Volume Sales	Volume % Change vs YA		% of Volume Sales	Grocery Price per Pound	Price % Change vs YA	
<b>Russet</b>	\$464,464,962	-2.4%		46%	673,478,488	3.2%		60%	\$0.69	-5.4%	
<b>Yellow</b>	\$187,219,864	12.2%		18%	171,893,498	10.9%		15%	\$1.09	1.2%	
<b>Red</b>	\$117,918,213	-4.7%		12%	108,224,660	-1.0%		10%	\$1.09	-3.8%	
<b>White</b>	\$31,070,537	-9.3%		3.1%	35,560,999	-7.2%		3%	\$0.87	-2.3%	
<b>Petite</b>	\$133,780,818	6.4%		13.2%	58,844,746	8.8%		5%	\$2.27	-2.2%	
<b>Medley</b>	\$28,077,866	5.0%		2.8%	13,191,230	3.7%		1%	\$2.13	1.3%	
<b>Fingerling</b>	\$4,374,847	8.2%		0.4%	1,576,685	4.5%		0.1%	\$2.77	3.5%	
<b>Purple</b>	\$347,477	5.4%		0.03%	123,195	7.4%		0.01%	\$2.82	-1.8%	
<b>All Other</b>	\$13,863,054	20.0%		1.4%	9,068,285	30.9%		0.8%	\$1.53	-8.3%	



# GROCERY STORE FRESH POTATO SALES

APRIL - JUNE 2025



Pack Size Sales

	Dollar Sales	Dollars % Change vs YA		Dollar Share	Volume Sales	Volume % Change vs YA		Volume Share	Grocery Price per Pound	Price % Change vs YA	
1 - <2 lbs	\$183,629,454	8.6%	▲	22%	71,855,031	10.1%	▲	7.5%	\$2.56	-1.3%	▼
2 - 4 lbs.	\$97,756,374	8.0%	▲	12%	68,872,266	9.5%	▲	7.2%	\$1.42	-1.3%	▼
5 lbs.	\$385,375,306	-1.3%	▼	46%	512,585,398	3.5%	▲	54%	\$0.75	-4.6%	▼
8 lbs.	\$38,231,922	10.9%	▲	4.5%	53,139,668	15.8%	▲	5.6%	\$0.72	-4.2%	▼
10 lbs.	\$122,730,267	0.7%	▲	14%	237,008,302	2.3%	▲	25%	\$0.52	-1.6%	▼
> 10 lbs.	\$2,529,740	-32.7%	▼	0.30%	5,941,879	-31.4%	▼	1%	\$0.43	-1.9%	▼
All Other Sizes	\$16,401,853	-3.3%	▼	1.9%	6,863,795	-3.6%	▼	0.7%	\$2.39	0.4%	▲

Package Type Sales

	Dollar Sales	Dollars % Change vs YA		Dollar Share	Volume Sales	Volume % Change vs YA		Volume Share	Grocery Price per Pound	Price % Change vs YA	
Bag	\$790,398,423	2.6%	▲	81%	930,482,516	4.5%	▲	87%	\$0.85	-1.8%	▼
Bulk	\$134,462,722	-5.4%	▼	14%	115,695,445	1.20%	▲	11%	\$1.16	-6.6%	▼
Micro/Steamer	\$4,732,802	-15.3%	▼	0.5%	2,555,352	-14.2%	▼	0.2%	\$1.85	-1.4%	▼
Single Wrapped	\$14,893,535	5.3%	▲	1.5%	8,171,930	9.3%	▲	0.8%	\$1.82	-3.6%	▼
Tray	\$5,636,024	1.9%	▲	0.6%	2,043,403	18.1%	▲	0.2%	\$2.76	-13.7%	▼
All Other Packages	\$30,998,733	-1.2%	▼	3.2%	13,014,964	-5.1%	▼	1.2%	\$2.38	4.2%	▲



# GROCERY STORE FRESH POTATO SALES APRIL - JUNE 2025

## Conventional and Organic

	Dollar Sales	Dollars % Change vs YA		% of Dollar Share	Volume Sales	Volume % Change vs YA		% of Volume Share	Grocery Price per Pound	Price % Change vs YA	
Conventional	\$936,700,245	1.1%	▲	95.5%	1,047,607,101	4.1%	▲	97.7%	\$0.89	-2.9%	▼
Organic	\$44,417,392	5.6%	▲	4.5%	24,354,684	0.8%	▲	2.3%	\$1.82	4.7%	▲

## Quarterly July 2024 - June 2025

	Dollar Sales	Dollars % Change vs YA		Volume Sales	Volume % Change vs YA		Grocery Price per Pound	Price % Change vs YA	
July-September	\$1,033,245,652	-8.0%	▼	1,092,549,010	6.2%	▲	\$0.95	-13.4%	▼
October-December	\$1,141,930,386	-3.1%	▼	1,343,313,724	1.0%	▲	\$0.85	-4.1%	▼
January-March	\$1,091,150,862	-3.0%	▼	1,224,296,894	-0.3%	▼	\$0.89	-2.7%	▼
April-June	\$1,014,677,972	1.8%	▲	1,118,787,656	4.4%	▲	\$0.91	-2.4%	▼
July 2024-June 2025	\$4,281,004,872	-3.2%	▼	4,778,947,284	2.6%	▲	\$0.90	-5.6%	▼

## Five Year April - June Trends

	Dollar Sales	Dollars % Change vs YA		Volume Sales	Volume % Change vs YA		Grocery Price per Pound	Price % Change vs YA	
FY21 Q4 (April - June 2021)	\$817,455,398	-19.3%	▼	1,024,870,603	-19.0%	▼	\$0.80	-0.3%	▼
FY22 Q4 (April - June 2022)	\$961,144,542	17.6%	▲	1,076,328,338	5.0%	▲	\$0.89	12.0%	▲
FY23 Q4 (April - June 2023)	\$1,088,394,792	13.2%	▲	1,067,292,090	-0.8%	▼	\$1.02	14.2%	▲
FY24 Q4 (April - June 2024)	\$996,562,925	-8.4%	▼	1,071,936,398	0.4%	▲	\$0.93	-8.8%	▼
FY25 Q4 (April - June 2025)	\$1,014,677,972	1.8%	▲	1,118,787,656	4.4%	▲	\$0.91	-2.4%	▼