

## Potatoes USA FY25 Budget

### Revenue

Assessment Revenue	\$	15,700,000
Research Contributions		467,000
Interest Income		250,000
General Contributions		50,000
FAS Funding		7,349,700
Total Revenue		23,816,700

### Program Expenses

FAS Funding		7,349,700
Market Development		7,120,000
Research and Analysis		1,643,000
Communications		1,600,000
Nutrition and Health		1,650,000
Culinary		550,000
Summer Meeting		261,500
Winter Meeting		215,500
Spring Meeting		272,000
Sponsorships		19,000
Contingency Fund		25,000
Special Projects		
Grant Matching		150,000
Total Program Expenses		20,855,700

### Administrative Expenses

Salaries and Benefits		2,500,000
Office Lease		200,000
Office and Insurance		411,000
Professional Services		286,500
Travel (non-program)		75,000
USDA User Fee		175,000
Miscellaneous		2,500
Special Project		
Assessment Website		20,000
Total Administrative Expenses		3,670,000

### Total Expenses

24,525,700

### Revenue Over/(Under)

<b>Expenses</b>	\$	(709,000)
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Cash & Investments	\$	8,833,717
<i>Estimated Claim Reimbursement</i>		1,285,078
USDA Designated		(500,000)
Board Designated		(1,500,000)
NFPT/NCP Designated		(616,000)
Cash & Investments Undesignated		7,502,795
Revenue Over/(Under) Expenditures		(709,000)
Balance Undesignated	\$	6,793,795