



PRESS RELEASE

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Jeff Jennings of Camden, North Carolina

Potatoes USA Reappoints 2023 – 2024 Finance and Policy Committee Chair

DENVER (May 25, 2023) – Jeff Jennings of Camden, North Carolina, was reappointed to the Potatoes USA Executive Committee on March 15, 2023, at the organization's Annual Meeting. Jennings is starting his sixth year on the Board and will serve his fourth year as Chair of the Finance and Policy Committee.

Jennings is the President of John E. Ferebee Farming and works with his wife, Susan Ferebee, Vice President, and his sister-in-law, Martha Ferebee, the Secretary-Treasurer. Also involved in the operations are his three sons and a nephew, the eighth generation of farmers. John E. Ferebee Farming primarily produces white, red, and yellow potatoes. In addition to Jennings' role on the Potatoes USA Board, he is the President of the Camden County, North Carolina Farm Bureau and a member of the North Carolina Potato Association.

"As Chair of the Committee, I am focused on making sure the financials run smoothly and look forward to what this next year holds," says Jennings.

The Finance and Policy Committee oversees Potatoes USA's financial information and makes recommendations to the Executive Committee on finance and policy-related matters, including the annual budget. The Committee also oversees the audit process.

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About Potatoes USA

Potatoes USA is the national marketing and promotion board representing U.S. growers and importers. Potatoes USA, the largest vegetable commodity board, was established in 1971 by potato farmers to promote the benefits of eating potatoes. For more information on Potatoes USA's mission to "Strengthen Demand for Potatoes," visit PotatoesUSA.com.

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