

PRESS RELEASE

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Eagle River Seed Farm and Potatoes USA Donate 600 Pounds of Potatoes to Local Food Pantry

EAGLE RIVER, WI – Eagle River Seed Farm and Potatoes USA have donated more than 600 pounds of potatoes to the Vilas Food Pantry in Eagle River, WI. The pantry has been serving Vilas County residents for more than 35 years.

Eagle River Seed Farm grows many varieties of seed potatoes for Potatoes USA and other customers. Seed potatoes are not seeds but rather potatoes that are used for planting. Seed potatoes are grown conventionally and are perfect for eating.

"We had these wonderful, nutritious potatoes available that we wanted to put to good use," said Clover Spacek, Eagle River Seed Farm general manager, who coordinated the bagging of the potatoes for local families. "This is a busy time of year with potato planting, but the donation to the Vilas Food Pantry was an important priority for our team. We're so proud to be able to give back to our community."

Potatoes are a nutrient-dense vegetable. A medium (5.3 ounce) skin-on potato provides nearly one-third of the daily value (DV) of vitamin C, along with 15% DV of potassium and 10% DV of vitamin B6. It also contains 2 grams of fiber, 1.1 milligrams of iron and 3 grams of plant-based protein.

"We appreciate the great partnership we have with Eagle River Seed Farm, and we're glad these potatoes could help folks in need," said John Lundeen, director of Research for Potatoes USA. "We're happy to support the Vilas Food Pantry in its mission to provide people quality food in a caring environment."

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About Eagle River Seed Farm

Eagle Seed Farm is part of the Wysocki Family of Companies. It was originally founded by Felix Zeloski in 1935 and is currently comprised of 1,000 farmable rotational acres, including 300 acres of early generation foundation seed potatoes.

Potatoes USA.com

Potato Goodness.com

About Potatoes USA

Potatoes USA is the national marketing and promotion board representing U.S. growers and importers. Potatoes USA, the largest vegetable commodity board, was established in 1971 by potato farmers to promote the benefits of eating potatoes. For more information on Potatoes USA's mission to "Strengthen Demand for Potatoes," visit PotatoesUSA.com.





Potato Donation



Clover Spacek, General Manager, Eagle River Seed Farm



Donation at Vilas Food Pantry