

NATIONAL CHIP PROGRAM (NCP)

GROWERS. PROCESSORS. SCIENTISTS. CONSUMERS.

Stakeholder participation is core to the National Chip Program's success.

BREEDERS

Colorado State
Cornell
University of Maine
Michigan State
University of Minnesota
North Carolina State
North Dakota State
Oregon State
Texas A&M
USDA-ARS (2)
University of Wisconsin

PROCESSORS

Better Made
Herr's
Middleswarth
Snyder's Lance
Utz

PARTNERS

SNAC International

02 GOVERNANCE

The Chip Steering Committee, a nine-person body that includes five growers and four processors, oversees the strategy, operations, and administration of the NCP. Committee members, technical advisors, and consultants convene three times per year to select new varieties, evaluate programmatic growth, and establish new priorities.

1,603+

U.S. SEED ACRES

PLANTED WITH NCP VARIETIES IN 2021

**LAMOKA AND WANETA FINISHED THEIR TESTING IN THE NCP TRIAL SYSTEM, SO NCP CANNOT TAKE FULL CREDIT FOR THEIR EMERGENCE AS COMMERCIAL VARIETIES. AS OF 2021, THE SEED ACREAGE DEDICATED TO LAMOKA AND WANETA WAS 4,618+.*

01 MISSION



A collaborative industry initiative orchestrated by Potatoes USA, the National Chip Program (NCP) accelerates the discovery and development of enhanced chip varieties—cutting the commercialization timeline, which typically runs 15 years.

With the input and expertise of leading breeders and food manufacturers, NCP year after year yields new varieties that show top-notch agronomic traits, and processing performance.

03 DATA

More than 31,886 records generated through NCP research and development activities are uploaded to the Medius.Re platform, which offers 24/7 access to detailed information on trial and test results.

potatoesusa.mediusag.com