

Total Store by Category Sales 2019-2022

Greater than 2019 Sales

Below 2019 Sales

Time	Potato Category Size	Dollar Sales	Dollar Sales % Change vs YA	% Change vs 2019	Volume Sales	Volume Sales % Change vs YA	% Change vs 2019	Price per Volume	Price per Volume % Change vs YA
January-May 15, 2022	Potato Chips	\$2,727,503,632	11.7%	22.7%	477,393,268	-0.5%	2.3%	\$5.71	12.2%
	Fresh Potatoes	\$1,275,633,048	6.9%	21.7%	1,433,955,905	-3.5%	1.7%	\$0.89	10.8%
	Frozen Potatoes	\$820,844,097	3.3%	28.8%	545,577,525	-6.2%	13.1%	\$1.50	10.1%
	Dehydrated Potatoes	\$228,472,621	5.0%	25.7%	58,034,672	-1.7%	10.7%	\$3.94	6.7%
	Refrigerated Potatoes	\$290,215,949	7.8%	34.0%	106,216,091	-0.4%	12.5%	\$2.73	8.2%
	Deli-Prepared Sides	\$123,120,773	-0.7%	2.2%	29,856,975	-7.0%	-9.0%	\$4.12	6.8%
	Canned Potatoes	\$21,093,180	13.0%	19.7%	21,052,916	4.0%	2.6%	\$1.00	8.6%
	TOTAL	\$5,486,883,299	8.4%	23.5%	2,672,087,352	-3.4%	4.4%	\$2.05	12.2%
January-May 16, 2021	Potato Chips	\$2,442,728,125	-3.0%		479,823,869	-7.4%		\$5.09	4.8%
	Fresh Potatoes	\$1,193,422,882	-11.3%		1,486,547,116	-12.5%		\$0.80	1.4%
	Frozen Potatoes	\$794,708,014	-5.7%		581,512,746	-6.4%		\$1.37	0.7%
	Dehydrated Potatoes	\$217,665,075	-17.8%		59,019,239	-18.1%		\$3.69	0.3%
	Refrigerated Potatoes	\$269,232,051	2.5%		106,663,950	-0.1%		\$2.52	2.7%
	Deli-Prepared Sides	\$124,015,291	14.3%		32,118,661	12.1%		\$3.86	2.0%
	Canned Potatoes	\$18,661,583	-25.4%		20,234,673	-26.0%		\$0.92	0.8%
	TOTAL	\$5,060,433,020	-5.7%		2,765,920,254	-10.0%		\$1.83	4.8%
January-May 17, 2020	Potato Chips	\$2,517,896,162	13.3%		518,337,249	11.1%		\$4.86	2.0%
	Fresh Potatoes	\$1,344,964,553	28.3%		1,698,513,599	20.5%		\$0.79	6.5%
	Frozen Potatoes	\$842,925,323	32.3%		621,361,687	28.8%		\$1.36	2.7%
	Dehydrated Potatoes	\$264,959,744	45.8%		72,081,529	37.5%		\$3.68	6.0%
	Refrigerated Potatoes	\$262,547,807	21.2%		106,799,319	13.1%		\$2.46	7.2%
	Deli-Prepared Sides	\$108,504,886	-10.0%		28,662,820	-12.7%		\$3.79	3.1%
	Canned Potatoes	\$25,018,439	42.0%		27,333,396	33.2%		\$0.92	6.6%
	TOTAL	\$5,366,816,916	20.8%		3,073,089,600	20.1%		\$1.75	0.6%
January-May 19, 2019	Potato Chips	\$2,222,343,433	1.5%		466,758,273	-0.3%		\$4.76	1.9%
	Fresh Potatoes	\$1,047,980,596	0.8%		1,410,040,998	-2.8%		\$0.74	3.7%
	Frozen Potatoes	\$637,077,223	4.5%		482,335,501	5.3%		\$1.32	-0.8%
	Dehydrated Potatoes	\$181,779,961	2.5%		52,435,667	1.3%		\$3.47	1.3%
	Refrigerated Potatoes	\$216,553,021	6.0%		94,418,661	3.9%		\$2.29	2.1%
	Deli-Prepared Sides	\$120,525,771	-5.0%		32,826,752	-7.1%		\$3.67	2.2%
	Canned Potatoes	\$17,618,724	0.8%		20,520,371	-3.4%		\$0.86	4.4%
	TOTAL	\$4,443,878,728	1.8%		2,559,336,223	-0.7%		\$1.74	2.5%

Fresh Pack Size Sales 2019-2022

Greater than 2019 Sales
Below 2019 Sales

Time	Fresh Pack Size	Dollar Sales	Dollar Sales % Change vs YA	% Change vs 2019	Volume Sales	Volume Sales % Change vs YA	% Change vs 2019	Price per Volume	Price per Volume % Change vs YA
January-May 15, 2022	1 - <2 lbs	\$227,292,935	7.6%	47.8%	85,488,285	-1.0%	35.1%	\$2.66	8.8%
	2 - 4 lbs.	\$129,890,680	3.1%	25.2%	96,858,816	-5.1%	1.8%	\$1.34	8.7%
	5 lbs.	\$462,015,806	9.7%	21.3%	648,627,045	1.7%	5.0%	\$0.71	7.8%
	8 lbs.	\$47,943,904	9.6%	20.1%	72,289,427	-2.9%	-2.2%	\$0.66	12.9%
	10 lbs.	\$136,125,627	5.3%	12.9%	273,725,111	-8.4%	-6.7%	\$0.50	15.0%
	> 10 lbs.	\$22,230,984	4.6%	19.8%	50,228,021	-12.4%	-6.3%	\$0.44	19.4%
	All Other Sizes	\$24,116,618	-3.0%	0.1%	11,354,303	-10.2%	-5.1%	\$2.12	8.0%
January-May 16, 2021	1 - <2 lbs	\$211,165,632	11.3%		86,383,866	11.6%		\$2.44	-0.3%
	2 - 4 lbs.	\$125,937,369	-6.2%		102,055,854	-8.3%		\$1.23	2.4%
	5 lbs.	\$421,084,468	-14.8%		637,488,007	-13.3%		\$0.66	-1.8%
	8 lbs.	\$43,749,421	-13.0%		74,452,955	-13.2%		\$0.59	0.2%
	10 lbs.	\$129,326,469	-21.7%		298,962,346	-18.2%		\$0.43	-4.2%
	> 10 lbs.	\$21,255,992	-15.6%		57,334,017	-12.3%		\$0.37	-3.8%
	All Other Sizes	\$24,864,978	-8.2%		12,648,125	-4.0%		\$1.97	-4.4%
January-May 17, 2020	1 - <2 lbs	\$189,770,929	23.4%		77,396,947	22.3%		\$2.45	0.9%
	2 - 4 lbs.	\$134,209,613	29.3%		111,345,279	17.1%		\$1.21	10.5%
	5 lbs.	\$494,381,904	29.7%		735,057,391	19.0%		\$0.67	9.0%
	8 lbs.	\$50,313,582	26.0%		85,753,711	16.0%		\$0.59	8.6%
	10 lbs.	\$165,086,320	37.0%		365,656,894	24.6%		\$0.45	9.9%
	> 10 lbs.	\$25,189,094	35.7%		65,362,006	22.0%		\$0.39	11.3%
	All Other Sizes	\$27,098,780	12.4%		13,175,481	10.2%		\$2.06	2.1%
January-May 19, 2019	1 - <2 lbs	\$153,823,175	6.4%		63,290,022	7.2%		\$2.43	-0.7%
	2 - 4 lbs.	\$103,774,646	1.6%		95,115,450	-2.7%		\$1.09	4.4%
	5 lbs.	\$381,032,832	1.4%		617,447,873	-1.0%		\$0.62	2.4%
	8 lbs.	\$39,932,787	5.5%		73,943,330	3.8%		\$0.54	1.7%
	10 lbs.	\$120,539,963	-7.6%		293,478,287	-12.9%		\$0.41	6.1%
	> 10 lbs.	\$18,555,802	0.5%		53,590,264	11.7%		\$0.35	-10.0%
	All Other Sizes	\$24,101,296	-0.6%		11,960,996	0.2%		\$2.01	-0.8%

Fresh Type Sales 2019-2022

Time	Fresh Type	Dollar Sales	Dollar Sales % Change vs YA	% Change vs 2019	Volume Sales	Volume Sales % Change vs YA	% Change vs 2019	Price per Volume	Price per Volume % Change vs YA
January-May 15, 2022	RUSSET	\$579,597,938	6.3%	15.7%	830,823,947	-6.3%	-2.7%	\$0.70	13.5%
	RED	\$233,837,812	3.4%	7.7%	217,408,845	-4.5%	-10.1%	\$1.08	8.2%
	YELLOW	\$216,810,288	18.3%	53.4%	208,475,809	8.3%	32.5%	\$1.04	9.2%
	WHITE	\$69,049,248	11.5%	8.6%	94,203,230	4.9%	1.7%	\$0.73	6.3%
	PETITE	\$121,228,914	-0.7%	44.6%	50,490,477	-8.2%	32.5%	\$2.40	8.2%
	MEDLEY	\$33,460,618	2.1%	56.0%	15,536,195	-4.0%	52.9%	\$2.15	6.3%
	FINGERLING	\$7,231,359	9.4%	15.1%	2,606,515	2.6%	-6.0%	\$2.77	6.6%
	PURPLE	\$1,094,421	-13.7%	-8.8%	350,934	-25.1%	-28.5%	\$3.12	15.2%
	ALL OTHER	\$13,307,354	-5.1%	10.0%	14,042,465	-9.8%	7.5%	\$0.95	5.2%
January-May 16, 2021	RUSSET	\$545,206,576	-15.2%		886,938,442	-14.3%		\$0.61	-1.1%
	RED	\$226,204,186	-14.5%		227,587,196	-11.0%		\$0.99	-3.8%
	YELLOW	\$183,267,778	-2.0%		192,440,023	-2.7%		\$0.95	0.7%
	WHITE	\$61,931,339	-28.9%		89,801,992	-26.2%		\$0.69	-3.7%
	PETITE	\$122,129,400	9.0%		55,015,044	9.3%		\$2.22	-0.2%
	MEDLEY	\$32,786,318	16.6%		16,188,678	21.3%		\$2.03	-3.8%
	FINGERLING	\$6,609,433	2.5%		2,539,381	-1.2%		\$2.60	3.7%
	PURPLE	\$1,267,544	-12.6%		468,234	-18.3%		\$2.71	7.0%
	ALL OTHER	\$14,020,308	-9.5%		15,568,126	-28.2%		\$0.90	26.0%
January-May 17, 2020	RUSSET	\$642,835,818	28.3%		1,034,660,690	21.2%		\$0.62	5.9%
	RED	\$264,442,862	21.8%		255,821,435	5.8%		\$1.03	15.1%
	YELLOW	\$187,026,987	32.3%		197,820,661	25.7%		\$0.95	5.3%
	WHITE	\$87,151,738	37.1%		121,701,244	31.3%		\$0.72	4.4%
	PETITE	\$111,997,207	33.6%		50,342,733	32.1%		\$2.22	1.2%
	MEDLEY	\$28,116,056	31.1%		13,348,602	31.3%		\$2.11	-0.2%
	FINGERLING	\$6,446,956	2.7%		2,569,693	-7.3%		\$2.51	10.8%
	PURPLE	\$1,450,261	20.9%		573,183	16.8%		\$2.53	3.5%
	ALL OTHER	\$15,496,668	28.1%		21,675,358	65.9%		\$0.71	-22.8%
January-May 19, 2019	RUSSET	\$501,016,691	-2.1%		853,606,184	-5.9%		\$0.59	4.1%
	RED	\$217,194,868	-4.0%		241,766,239	-5.6%		\$0.90	1.7%
	YELLOW	\$141,337,276	6.8%		157,397,808	2.7%		\$0.90	3.9%
	WHITE	\$63,583,796	3.6%		92,662,448	8.0%		\$0.69	-4.1%
	PETITE	\$83,822,292	21.0%		38,118,629	18.6%		\$2.20	2.0%
	MEDLEY	\$21,449,817	8.1%		10,163,878	8.2%		\$2.11	0.0%
	FINGERLING	\$6,280,520	3.8%		2,773,425	5.1%		\$2.73	-1.2%
	PURPLE	\$1,199,650	-11.1%		490,600	-9.6%		\$2.45	-1.7%
	ALL OTHER	\$12,095,687	1.7%		13,061,787	209.7%		\$0.93	-67.2%