

## Potatoes USA Calendar of Events 2021

January 2021						
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January		Location	Description
01/01/21 (Fri)	New Year's Day		Holiday
01/06/21 (Wed)	Potato Expo	VIRTUAL	Industry meeting
01/07/21 (Thu)	Potato Expo	VIRTUAL	Industry meeting
01/08/21 (Fri)	NFPT Variety Selection Meeting	VIRTUAL	Research meeting
01/12/21 (Tue)	Potatoes USA Executive Committee Meeting	VIRTUAL	Executive Committee meeting
01/13/21 (Wed)	Potatoes USA Winter Meeting	VIRTUAL	Administrative Committee meeting
01/14/21 (Thu)	Potatoes USA Winter Meeting	VIRTUAL	Administrative Committee meeting
01/19/21 (Tue)	Idaho Potato Conference and Ag Expo	VIRTUAL	Industry meeting
01/20/21 (Wed)	Idaho Potato Conference and Ag Expo	VIRTUAL	Industry meeting
01/21/21 (Thu)	Idaho Potato Conference and Ag Expo	VIRTUAL	Industry meeting
01/27/21 (Wed)	WA/OR Potato Conference	VIRTUAL	Industry meeting
01/18/21 (Mon)	NFPT Variety Selection Meeting	VIRTUAL	Research meeting
	Maine Potato Conference		Industry meeting

### Event Type:

Holiday
Administrative Committee meeting
Executive Committee meeting
Full Board meeting
Research meeting
Marketing meeting
Industry meeting
Committee meeting

February 2021						
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February		Location	Description
02/02/21 (Tue)	WI Grower Education Meeting (WPVGA)	VIRTUAL	Industry meeting
02/02/21 (Tue)	WI Grower Education Meeting (WPVGA)	VIRTUAL	Industry meeting
02/02/21 (Tue)	Southern Rocky Mountain Ag Conference	VIRTUAL	Industry meeting
02/03/21 (Wed)	Southern Rocky Mountain Ag Conference	VIRTUAL	Industry meeting
02/04/21 (Thu)	Southern Rocky Mountain Ag Conference	VIRTUAL	Industry meeting
02/10/21 (Wed)	Potatoes USA Executive Committee Meeting	VIRTUAL	Executive Committee meeting
02/11/21 (Thu)	Mid-Atlantic Fruit & Vegetable Conference	VIRTUAL	Industry meeting
02/15/21 (Mon)	President's Day		Holiday
02/22/21 (Mon)	NPC Fly-In and NPC Annual Meeting	VIRTUAL	Industry meeting
02/23/21 (Tue)	NPC Fly-In and NPC Annual Meeting	VIRTUAL	Industry meeting
02/24/21 (Wed)	NPC Fly-In and NPC Annual Meeting	VIRTUAL	Industry meeting
02/25/21 (Thu)	NPC Fly-In and NPC Annual Meeting	VIRTUAL	Industry meeting
	VA Ag Conference	Cancelled	Industry meeting
	Michigan Winter Potato Conference	Webinar Series	Industry meeting
	International Crop Expo (ICE)	Cancelled	Industry meeting
	PILI	Cancelled	Industry meeting
	Minnesota Area II Grower Meeting		Industry meeting

March 2021						
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March		Location	Description
03/02/21 (Tue)	Potatoes USA Executive Committee Meeting	Denver, CO	Executive Committee meeting
03/03/21 (Wed)	State Managers Meeting and Pre-Caucuses	VIRTUAL	Industry meeting
03/08/21 (Mon)	Potatoes USA Annual Meeting	Denver, CO	Full Board meeting
03/09/21 (Tue)	Potatoes USA Annual Meeting	Denver, CO	Full Board meeting
03/10/21 (Wed)	Potatoes USA Annual Meeting	Denver, CO	Full Board meeting
03/11/21 (Thu)	Potatoes USA Annual Meeting	Denver, CO	Full Board meeting

April 2021						
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April		Location	Description
	State Managers Meeting	Washington, DC	Industry meeting

## Potatoes USA Calendar of Events 2021

May 2021						
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May		Location	Description
05/06/21 (Thu)	CRCEO Meeting	Virtual	Industry meeting
05/24/21 (Mon)	All-Agency Meeting	Virtual	Marketing meeting
05/25/21 (Tue)	All-Agency Meeting	Virtual	Marketing meeting
05/26/21 (Wed)	All-Agency Meeting	Virtual	Marketing meeting
	NC Annual Meeting		Industry meeting
	APRE Meeting		Research meeting
05/31/21 (Mon)	Memorial Day		Holiday

June 2021						
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June		Location	Description
06/07/21 (Mon)	Potatoes USA Executive Committee Meeting	San Diego, CA	Executive Committee meeting
06/08/21 (Tue)	Potatoes USA Executive Committee Meeting	San Diego, CA	Executive Committee meeting
06/11/21 (Fri)	MPIC Industry Weekend	Mackinac Island, WI	Industry meeting
06/12/21 (Sat)	MPIC Industry Weekend	Mackinac Island, WI	Industry meeting
06/13/21 (Sun)	MPIC Industry Weekend	Mackinac Island, WI	Industry meeting
06/13/21 (Sun)	WA Potato Shippers Meeting	Leavenworth, WA	Industry meeting
06/14/21 (Mon)	WA Potato Shippers Meeting	Leavenworth, WA	Industry meeting
06/15/21 (Tue)	WA Potato Shippers Meeting	Leavenworth, WA	Industry meeting
06/14/21 (Mon)	International Rep Meeting	Virtual	Marketing meeting
06/15/21 (Tue)	International Rep Meeting	Virtual	Marketing meeting
06/16/21 (Wed)	International Rep Meeting	Virtual	Marketing meeting
06/17/21 (Thu)	International Rep Meeting	Virtual	Marketing meeting
06/24/21 (Thu)	United Fresh Conference	Los Angeles, CA & Virtual	Industry meeting
06/25/21 (Fri)	United Fresh Conference	Los Angeles, CA & Virtual	Industry meeting
06/26/21 (Sat)	United Fresh Conference	Los Angeles, CA & Virtual	Industry meeting

July 2021						
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July		Location	Description
07/04/21 (Sun)	Independence day		Holiday
07/05/21 (Mon)	Independence day (observed)		Holiday
07/12/21 (Mon)	Potatoes USA Summer Meeting	Sun Valley, ID	Administrative Committee meeting
07/13/21 (Tue)	Potatoes USA Summer Meeting	Sun Valley, ID	Administrative Committee meeting
07/14/21 (Wed)	Potatoes USA Summer Meeting	Sun Valley, ID	Administrative Committee meeting
07/15/21 (Thu)	Potatoes USA Summer Meeting	Sun Valley, ID	Administrative Committee meeting
	Research Roundtable	Virtual	Research meeting
	NFPT Summer Meeting	Virtual	Research meeting
07/27/21 (Tue)	NPC Summer Meeting	Presque Isle, ME	Industry meeting
07/28/21 (Wed)	NPC Summer Meeting	Presque Isle, ME	Industry meeting
07/29/21 (Thu)	NPC Summer Meeting	Presque Isle, ME	Industry meeting
07/29/21 (Thu)	PAA Meeting	Virtual	Industry meeting

August 2021						
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August		Location	Description
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## Potatoes USA Calendar of Events 2021

September 2021						
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September		Location	Description
09/01/21 (Wed)	IGSA Conference	Sun Valley, ID	Industry meeting
09/02/21 (Thu)	IGSA Conference	Sun Valley, ID	Industry meeting
09/03/21 (Fri)	IGSA Conference	Sun Valley, ID	Industry meeting
09/06/21 (Mon)	Labor Day		Holiday
09/20/21 (Mon)	United Fresh Conference	Washington, DC	Industry meeting
09/21/21 (Tue)	United Fresh Conference	Washington, DC	Industry meeting
09/21/21 (Tue)	United Fresh Conference	Washington, DC	Industry meeting
09/27/21 (Mon)	State/ National Meeting	Phoenix, AZ	Industry meeting
09/28/21 (Tue)	State/ National Meeting	Phoenix, AZ	Industry meeting
09/29/21 (Wed)	State/ National Meeting	Phoenix, AZ	Industry meeting

October 2021						
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October		Location	Description
10/18/21 (Mon)	NFPT Field Day	East Grand Forks, MN	Research meeting
10/19/21 (Tue)	NFPT Field Day	East Grand Forks, MN	Research meeting
10/21/21 (Thu)	PMA Fresh Summit	New Orleans, LA	Industry meeting
10/22/21 (Fri)	PMA Fresh Summit	New Orleans, LA	Industry meeting
10/23/21 (Sat)	PMA Fresh Summit	New Orleans, LA	Industry meeting
	CRCEO Meeting		Industry meeting

November 2021						
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November		Location	Description
11/10/21 (Wed)	IPC Harvest Meeting		Industry meeting
11/11/21 (Thu)	Veterans Day		Holiday
11/17/21 (Wed)	APRE Meeting		Research meeting
11/25/21 (Thu)	Thanksgiving		Holiday
11/26/21 (Fri)	Day After Thanksgiving		Holiday
	PMANA Meeting		Industry meeting
	Montana Seed Seminar		Industry meeting

December 2021						
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December		Location	Description
Dates TBD	Potatoes USA Comp and Finance Meeting		Executive Committee meeting
Dates TBD	Potatoes USA Executive Committee Meeting		Executive Committee meeting
Dates TBD	Potatoes USA Domestic Marketing Planning Meeting		Committee meeting
Dates TBD	Potatoes USA International Marketing Planning Meeting		Committee meeting
Dates TBD	Potatoes USA Industry Outreach Planning Meeting		Committee meeting
12/07/21 (Tue)	NCP Variety Selection Meeting	Chicago, IL	Research meeting
12/08/21 (Wed)	NCP Variety Selection Meeting	Chicago, IL	Research meeting
12/24/21 (Fri)	Christmas Day (observed)		Holiday
12/25/21 (Sat)	Christmas Day		Holiday
12/31/21 (Fri)	New Years Day (observed)		Holiday

### Other meetings (scheduled as needed):

Processed Products Meeting  
Fresh Working Group  
Seed Symposium