

**Potatoes USA
FY21 Budget**

**Amendment
#3**

Revenue

Assessment Revenue	\$ 14,400,000
Contribution Revenue	443,700
Interest Income	60,000
Industry Contributions	30,000
FAS Funding	8,904,000
Total Revenue	23,837,700

Program Expenses

Marketing	9,350,000
FAS Funding	8,904,000
Industry Outreach	500,000
Research and Analysis	2,010,000
Sponsorships	18,500
Annual Meeting	200,000
Special Projects	
International Marketing	300,000
Contingency Fund	25,000
Total Program Expenses	21,307,500

Administrative Expenses

Salaries & Benefits	1,750,000
Travel	
Administrative Committee	90,000
Executive Committee	60,000
Staff	15,000
Office & Insurance	242,000
Office Lease	232,800
Professional Services	192,500
USDA User Fee	185,000
Special Projects	
New Building	100,000
Miscellaneous	15,000
Total Administrative Expenses	2,882,300

Total Expenses

24,189,800

Revenue Over/(Under)

Expenses \$ (352,100)

Cash	\$ 2,851,025
Investments	7,896,463
USDA Designated	(500,000)
Board Designated	(1,500,000)
NFPT/NCPT Designated	(616,000)
Research Escrow	(250,000)
Cash & Investments Unrestricted	7,881,488
Revenue Over/(Under) Expenditures	(352,100)
Balance Unrestricted	\$ 7,529,388