**Contact:** XXXX   
Company Name  
XXX-XXX-XXXX  
[XXX@Email.com](mailto:XXX@Email.com)

**HEADER**

**City, State (XXXX, 2018)** –

###

**About Potatoes USA**

Potatoes USA is the nation’s potato marketing and research organization. Based in Denver, Colorado, Potatoes USA represents more than 2,500 potato growers and handlers across the country. Potatoes USA was established in 1971 by a group of potato growers to promote the benefits of eating potatoes. Today, as the largest vegetable commodity board, Potatoes USA is proud to be recognized as an innovator in the produce industry and dedicated to positioning potatoes as a nutrition powerhouse.