

NATIONAL CHIP PROGRAM (NCP)



GROWERS. PROCESSORS. SCIENTISTS. CONSUMERS.

Stakeholder participation is core to the National Chip Program's success.

BREEDERS

Colorado State
Cornell
University of Maine
Michigan State
University of Minnesota
North Carolina State
North Dakota State
Oregon State
Texas A&M
USDA-ARS (2)
University of Wisconsin

PROCESSORS

Better Made
Herr's
Middleswarth
Shearer's
Snyder's Lance
Utz

01 MISSION



A collaborative industry initiative orchestrated by Potatoes USA, the National Chip Program (NCP) accelerates the discovery and development of enhanced chip varieties—cutting the commercialization timeline, typically 15 years, fully in half.

With the input and expertise of leading breeders and food manufacturers, NCP year after year yields new varieties that show top-notch agronomic traits, processing performance, and nutritional value.

02 GOVERNANCE

The Chip Steering Committee, a nine-person body that includes five growers and four processors each serving alternating two-year terms, oversees the strategy, operations, and administration of the NCP. Committee members, technical advisors, and consultants convene three times per year to select new varieties, evaluate programmatic growth, and establish new priorities.

03 BUDGET

The NCP budget approaches \$1 million annually. Growers contribute more than \$600,000 through assessments, while processors voluntarily provide over \$225,000.

04 DATA

More than 20,000 records generated through NCP research and development activities are uploaded to the Variety Data Management (VDM) platform, which offers 24/7 access to detailed information on trial and test results.

potatoesusa.mediusag.com

NOVEMBER 2019

5,376+

U.S. SEED ACRES

PLANTED WITH NCP
VARIETIES